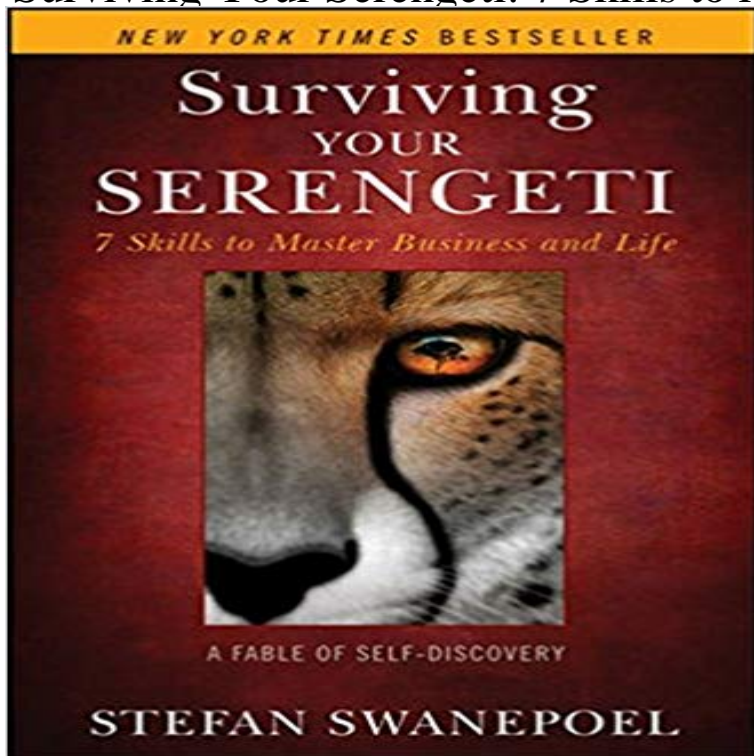


Surviving Your Serengeti: 7 Skills to Master Business and Life



As a brutal business environment meets a soft economy, business leaders and managers are looking for sources of both inspiration and survival. This compelling new fable offers a riveting tale of life in Africa's Serengeti and what lessons it holds for today's beleaguered business people and struggling society. The 1.5 million wildebeest rely on stubborn endurance and support from the herd to survive; the crocodile is opportunistic; the cheetah ruthlessly effective; the giraffe embodies grace, the lion a master strategist, the mongoose is a risk-taker, the elephant is an excellent communicator.

Surviving Your Serengeti: 7 Skills to Master Business and Life [Hardcover] [2011] (Author) Stefan Swanepoel [aa] on .
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