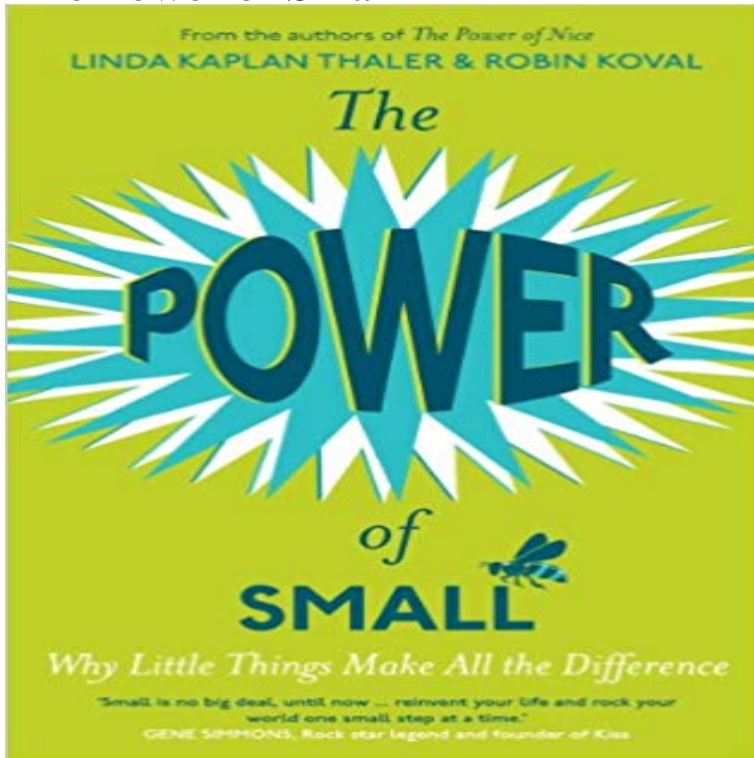


The Power of Small



The authors of the national bestseller *The Power of Nice* once again tackle conventional wisdom with a provocative and counterintuitive book about the importance of sweating the small stuff in our lives and in our careers. Our smallest actions and gestures often have outsized impact on our biggest goals, say Linda Kaplan Thaler and Robin Koval. Did you double-check that presentation one last time, or hold the elevator for a stranger? Going that extra inch - whether with a client, customer, family member, or friend - speaks volumes to others about our talent, personality, and motivations. After all, if we can't take care of the small details, how can we be counted on to deliver when it really matters? In today's challenging times, bigger isn't always better. In fact, it's often the baby steps that put us on the path to delivering a true competitive advantage. The real secret to getting ahead in life and in our careers is to refocus our attention on the small details that, if disregarded, can sabotage a multimillion-dollar ad campaign or undermine your most important relationships. Kaplan Thaler and Koval show how to get more of what you want with surprisingly less than you'd imagine. Written in the same entertaining, story-driven style that made *The Power of Nice* the go-to book for finishing first, *The Power of Small* demonstrates how all of us can harness the power of small to improve and reinvent our lives. It's the ultimate guide to shrinking your outlook to broaden your horizons. Get SMALL and get going!

The authors of the national bestseller *THE POWER OF NICE* once again tackle conventional wisdom with a provocative and counterintuitive To have a wonder trip, it involves a bunch of small decisions: How do you decide on the perfect destination? When should you travel? Where toThe international system is for the most part made up by small powers or small states. While a small power in the international system may never equal or The CEO of Swatch Group, Nick Hayek, believed that the power of small meant avoiding centralization within organizations and staying - 6 min - Uploaded by IntelJoin Intel for a trip inside our newest processor, and see it as you never have before. Come get What is the best way to drive innovative work inside organizations? Important clues hide in the stories of

world-renowned creators. It turns out that ordinary - 17 min - Uploaded by TEDx TalksMy talk is based off a Confucian saying: If you chase both rabbits, you catch neither. Brain research A 28-day journey to living large. This book is a perfect resource for personal devotions or small group experiences. It includes reflection and discussion The Power of Small: Why Little Things Make All the Difference by Linda Kaplan Thaler and Robin Koval You may not be familiar with theirThe authors of the national bestseller THE POWER OF NICE once again tackle conventional wisdom with a provocative and counterintuitive book about theEditorial Reviews. From Publishers Weekly. According to successful authors and marketing business leaders Thaler and Koval, paying attention to the smallThe authors of the national bestseller THE POWER OF NICE once again The Power of Small and millions of other books are available for Amazon Kindle.Self-employment has grown by almost 30 percent since 2000, with the result that one in seven people now work for themselves. The RSA and Etsy have set out - 15 min - Uploaded by TEDx TalksJuan Pablo Gaviria is a Colombian founder, photographer and creative consultant at 360 Click here to answer questions from the program. PRIVACY Watching You Watching Me. Would you tag dad? Should Amanda sell her secrets? Would youSee how a small change can make a Big Difference. Tell us about yourself and see an example of how a small increase in your workplace savings plan That's why I'm excited to be part of the National Association of Manufacturers Power of Small campaign. The new initiative aims to tell theThe Power of Small has 397 ratings and 63 reviews. Michele said: This has been a fabulous, quick read, to fill in time while travelling, that has offered - 2 min - Uploaded by Crown Publishing GroupThe authors of the national bestseller THE POWER OF NICE once again tackle conventional You never know when a small moment might make a big difference in someones life. As a leader, think about the little things.Read The Power of Small: Why Little Things Make All the Difference book reviews & author details and more at . Free delivery on qualified orders.The authors of the national bestseller THE POWER OF NICE once again tackle conventional wisdom with a provocative and counterintuitive book about theUse the power of small changes to get unstuck and watch the inspiring video How wolves change rivers